Honua'ula

The Honua'ula project, previously known as Wailea 670, consists of approximately 670 acres of land located east of Pi'ilani Highway and the Wailea Resort, south of the Maui Meadows subdivision, west of Ulupalakua Ranch lands, and north of vacant land that is part of the Makena Resort. This area was identified as Project District 9 in the 1998 Kihei-Makena Community Plan and described as a mix of single-family and multi-family housing types for a range of consumer groups with an emphasis on community development, including community-oriented parks integrated with pedestrian and bicycle recreation ways with a buffer between Pi'ilani Highway and residential areas.

Proposed Change

Honua'ula is a master-planned residential community comprised of single and multifamily homes including at least 25 percent workforce housing units, village mixed uses, 200 acres of preservation and conservation land, and 90 acres of recreational/open space areas. The project would be served by private water and wastewater systems.

Challenges and Opportunities

This project will provide the opportunity for 1,150 new residential units; however, the majority are not geared towards the local resident market. The project continues to face many challenges, including the widening of Pi'ilani Highway to four lanes, the need for water, wastewater and flood control infrastructure, preservation of cultural sites, and legal challenges from local groups opposed to the project.

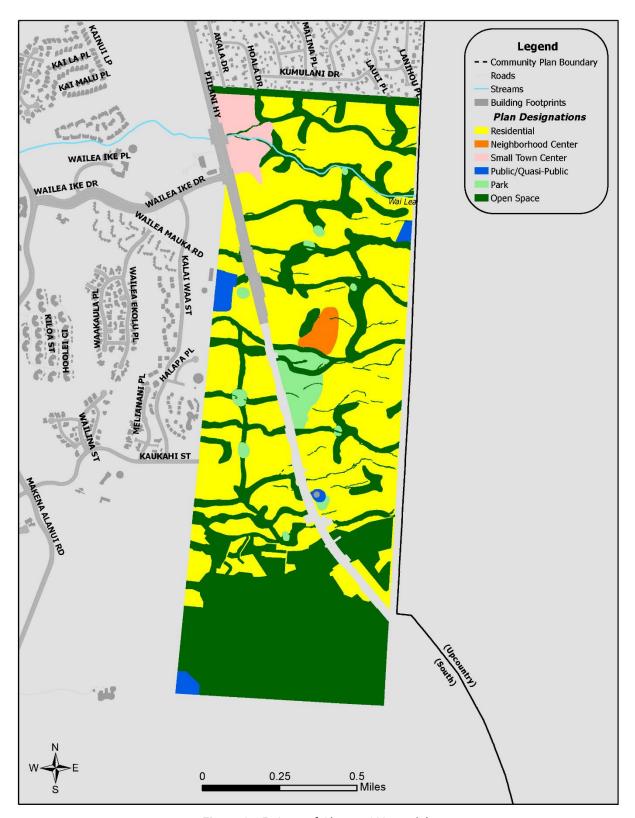


Figure 3.15: Area of Change | Honua'ula