

### Subarea 3: South Kihei

Subarea 3 covers roughly 6,400 acres. Its northern boundary follows the lower portion of Kūlanihākoʻi Gulch, and Kilohana Drive is the southern boundary. Referred to as Kamaʻole in the Kihei Civic Development Plan, which means “childless” or “barren”,<sup>13</sup> the name reflects the region’s previously undeveloped inland character. Today, Subarea 3 is the commercial, service and residential center of the Plan area. It has a resident population over 17,000 and includes communities and planned developments mauka of Piʻilani Highway. While Subarea 3 is the most populous, it maintains the characteristic small-town feel of the community plan area.

Subarea 3’s coastline has many recreational resources, and its many beaches and corresponding beach parks are popular with residents and visitors alike. It also contains wahi kūpuna resources like the active Kalepolepo Fishpond. It is estimated Kalepolepo fishpond was built in the 1400s and was repaired in the late 1500s under the order of Umi-a-Līloa.<sup>14</sup> During the repairs, Kōʻieʻie fishpond was renamed to Kalepolepo, meaning “the dirt”, from all the dust rising in the air.

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<sup>13</sup> Retrieved from [ulukau.org](http://ulukau.org)

<sup>14</sup> Cordy, Ross (2000). *Exalted Sits the Chief*. Mutual Publishing: Honolulu.

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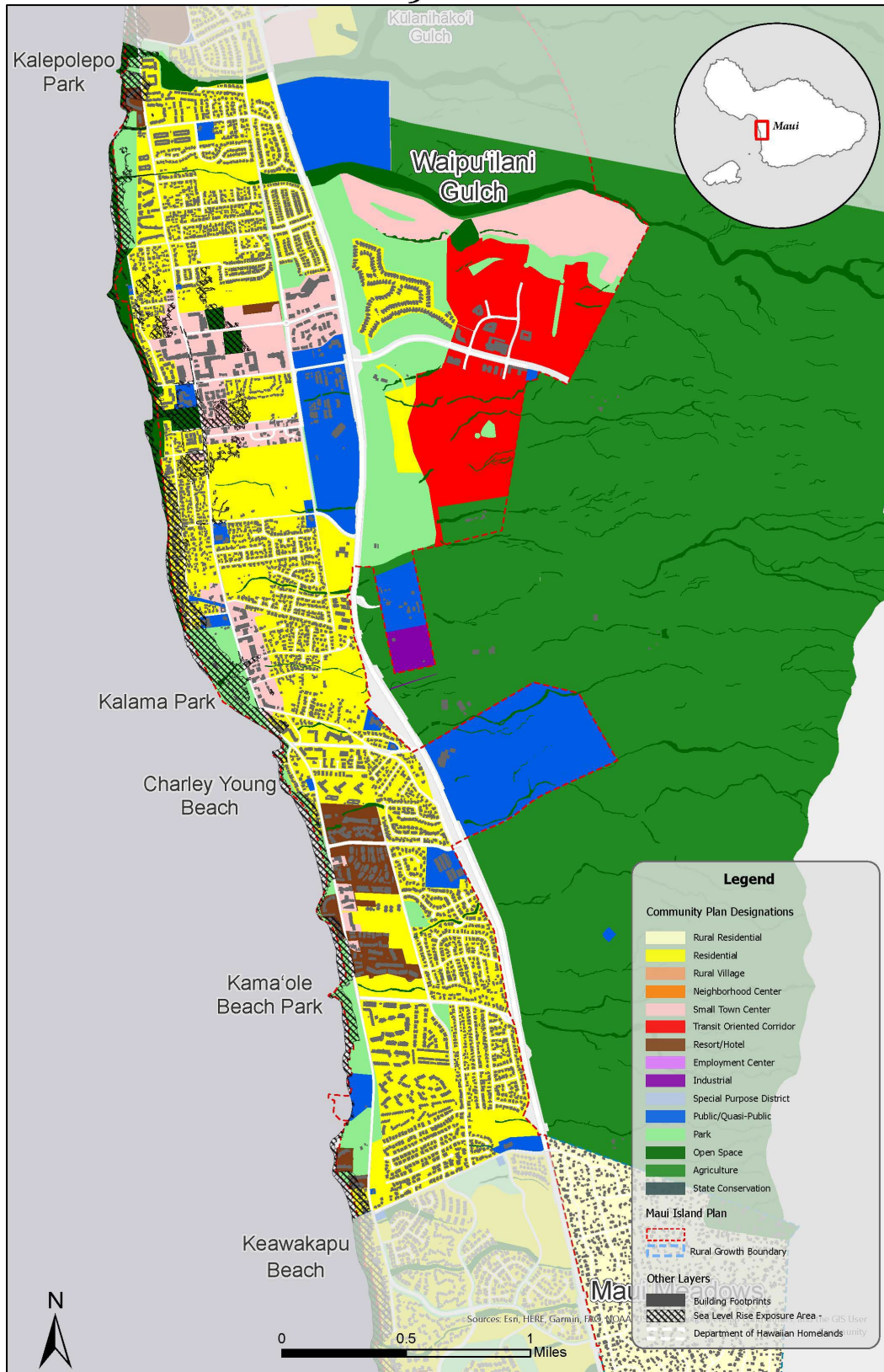


Figure 3.5: Subarea 3 | South Kihei