

Subarea 4: Wailea

Covering approximately 1,500 acres, Subarea 4 is the smallest in the community plan area. Its northern border runs along Kilohana Drive and to the south is bounded by Kauhaki Street. Described as the “City of Flowers” in the Kihei Civic Development Plan, Subarea 4 was developed as a master planned resort community and this legacy remains today. Subarea 4 is a popular visitor destination with many shops, resort hotels, and a golf course set inland from the many beaches and protected bays running along its coastline and a resident population of 1,380. The name “Wailea” comes from the ka’ao (legend) of the Hawaiian goddess of canoe builders, Lea, who appeared in the body of an ‘elepaio¹⁵ and would fly over this beautiful, beach filled portion of the coast. Thus, the area was known as “wai-Lea” or the “waters of Lea”.¹⁶

¹⁵ Beckwith, M. Hawaiian Mythology. Retrieved from ulukau.org

¹⁶ Retrieved from ulukau.org

Subarea 4: Wailea

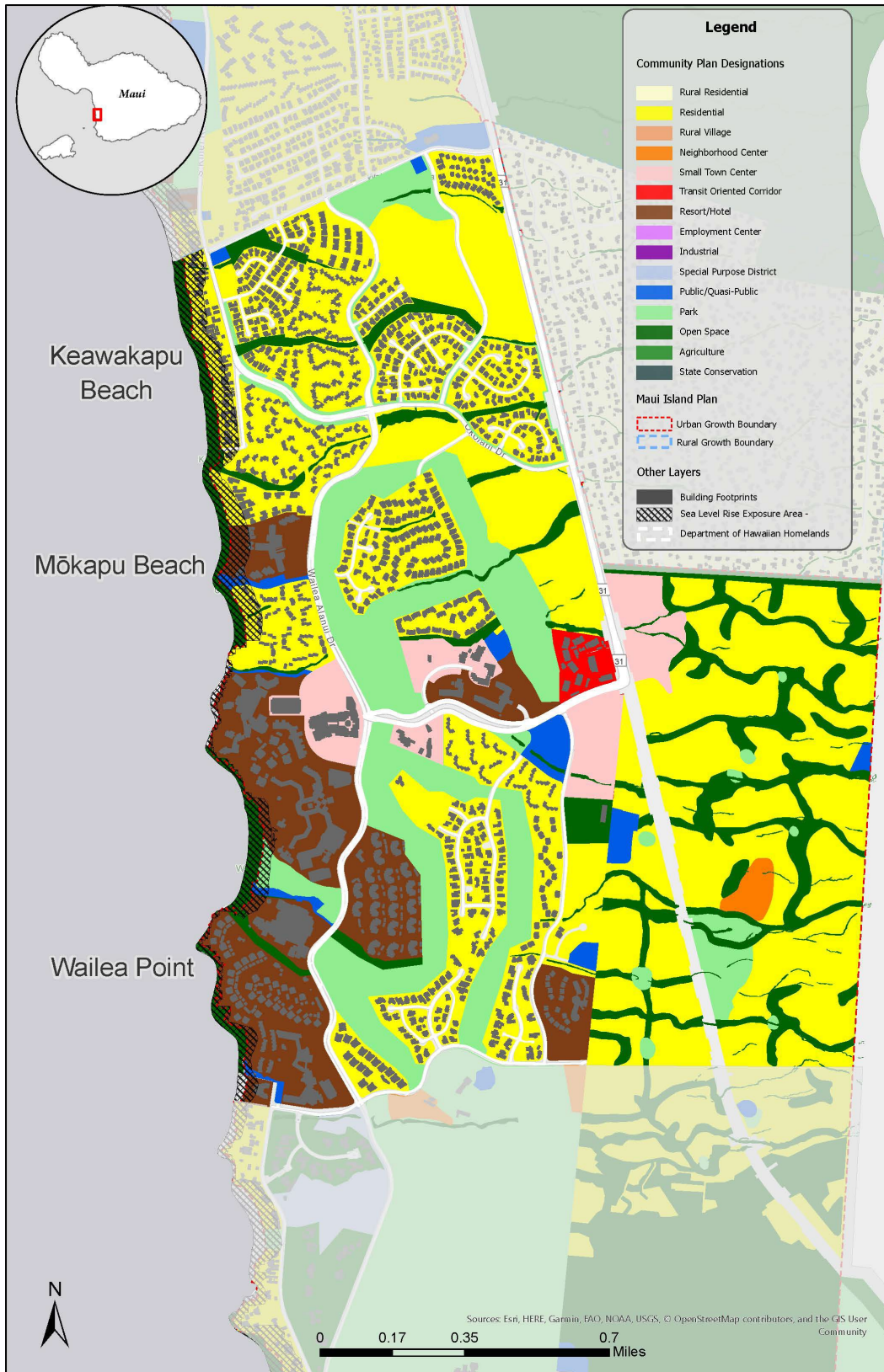


Figure 3.6: Subarea 4 | Wailea